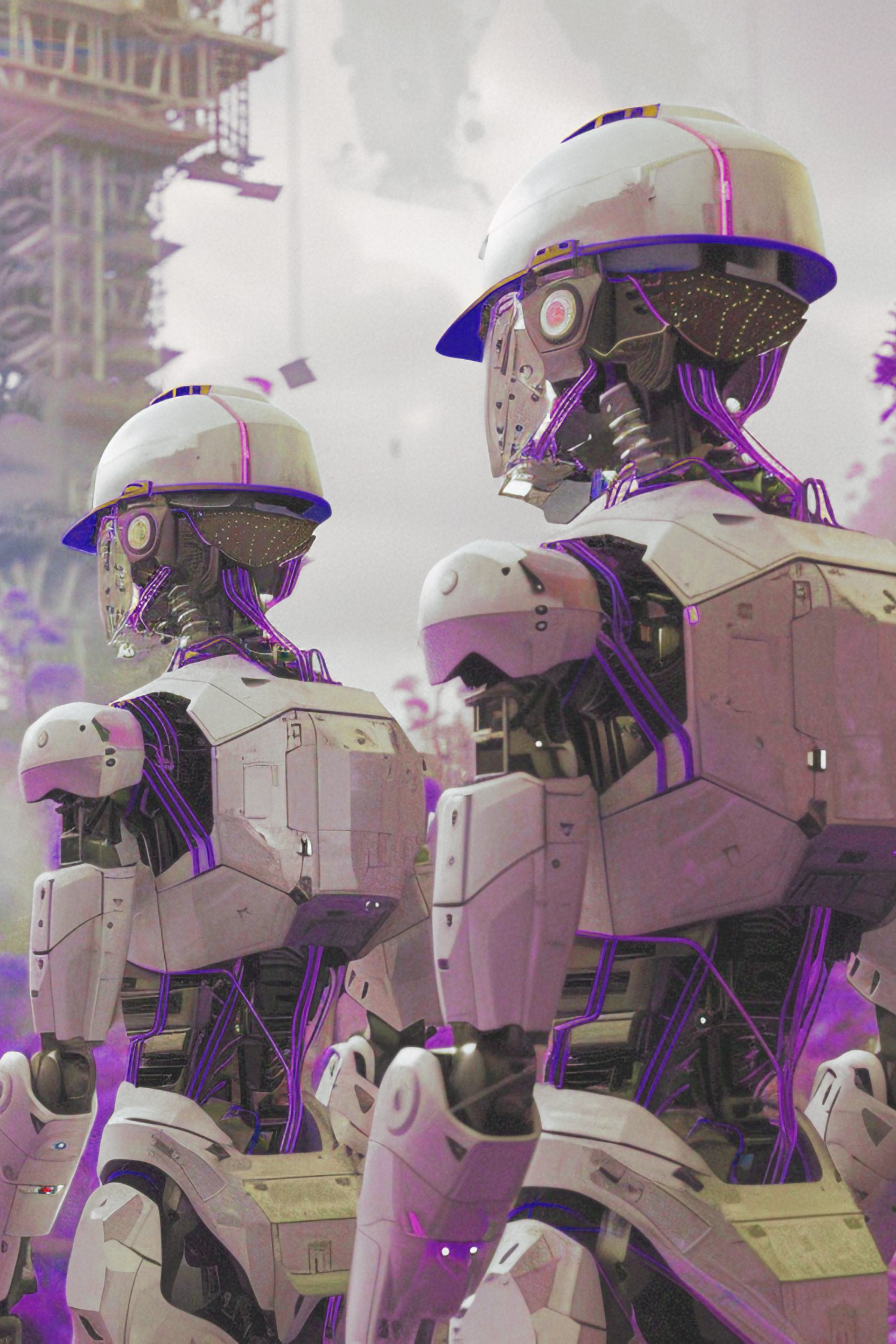


AI Bootstrapped 25

25 Bootstrapped,
High-growth AI
Companies

MAY 2024





































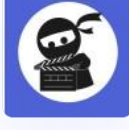





About AI Bootstrapped 25













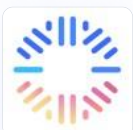

Generative AI startups are attracting record funding in 2024. Investors are queuing up to invest early in interesting Gen AI startups.

We've put Synaptic alternative data to work to find a rare breed -Bootstrapped Gen AI startups. In the report we highlight 25 high-traction Gen AI startups that have not (yet) raised funding.











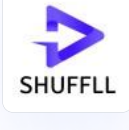



Infrastructure	DATA ANNOTATION	FINE TUNING & MODEL SUPERVISION	MODEL HOSTING & DEPLOYMENT
	<div> Toloka</div> <div></div>	<div></div> <div></div> <div></div>	<div></div> <div></div>
Prosumer apps	PRODUCTIVITY	MEDIA GENERATION	
	<div> ODIN</div> <div></div> <div></div>	<div></div> <div></div> <div></div> <div></div> <div></div> <div></div>	
Enterprise apps	HR	CUSTOMER SUPPORT	SALES & MARKETING
	<div></div> <div></div>	<div></div> <div></div> <div></div> <div></div>	<div></div> <div></div>

Top Artificial Intelligence Companies				AI Bootstrapped 25	
Company		About	HQ	Founding Year	Growth Category
	Exemplary AI exemplary.ai	Exemplary AI is a content creation tool that converts audio/video content into different formats.	 USA	2019	Rapid
	Anakin.ai anakin.ai	A no-code AI app builder lets you create unique, standalone AI Apps that automate tasks, and more.	 USA	2023	Rapid
	Photo AI photoai.com	An online smart image editor that edits photos online.	 USA	2022	Rapid
	Jarvislabs.ai jarvislabs.ai	JarvisLabs offers 1-click GPU cloud platform for model training.	 IN	2019	Fast
	Gleap gleap.io	Gleap.io offers customer feedback solutions for websites and applications, intended to improve user happiness.	 AUT	2021	Fast
	Vidds.co vidds.co	Vidds simplifies video creation and editing, offering tools to produce professional-quality videos.	 SE	2020	Fast
	RunDiffusion rundiffusion.com	RunDiffusion is an all-in-one AI platform and consulting studio for businesses to generate images, video, and audio.	 USA	2023	Fast










*Based on the Synaptic Growth Index

Top Artificial Intelligence Companies				AI Bootstrapped 25	
Company		About	HQ	Founding Year	Growth Category
	SellerGeni sellergeni.com	SellerGeni is an AI-powered e-commerce platform that optimizes product listings and launches, enabling businesses to scale operations.	 IN	2020	Fast
	Toloka toloka.ai	Tolka AI provides data labelling and adaptive Auto-ML platform enabling businesses to build high-quality and safe AI products.	 CH	2022	Fast
	Klondike klondike.ai	Klondike provides AI algorithms integrated with a BPMN engine, that allows businesses to automate tasks and improve efficiency.	 IT	2020	Fast
	Cvat cvat.ai	Cvat is an online platform that hosts the Computer Vision Annotation Tool, used for labeling data for computer vision algorithms.	 USA	2022	Fast
	Yarnit yarnit.app	Yarnit is a personalized content creation engine, designed to maximize content marketing ROI for businesses.	 IN	2021	Fast
	Brox.ai brox.ai	Brox.ai is an analytics platform that uses AI to generate insights through video surveys and provides real-time data exploration for a combination of quantitative and qualitative analysis.	 USA	2023	Fast
	Odin Ai getodin.ai	Odin is a low-code framework that allows users to stitch together multiple AI services to create highly automated solutions for businesses.	 USA	2022	Fast

*Based on the Synaptic Growth Index

Top Artificial Intelligence Companies				AI Bootstrapped 25	
Company		About	HQ	Founding Year	Growth Category
	Nifty niftypm.com	Delivering the future of project management.	 USA	2017	Fast
	Fliki fliki.ai	Fliki is an AI-powered platform that enables users to create visually captivating videos with professional-grade voiceovers.	 USA	2021	Fast
	Autoblocks autoblocks.ai	Autoblocks is a cloud-based workspace that supports product teams in evaluating, testing, and refining their GenAI and LLM products.	 USA	2023	Fast
	Mindpal mindpal.co	MindPal AI provides recruiters with HR assistants for sourcing and screening candidates.	 USA	2022	Fast
	Ultralytics ultralytics.com	Ultralytics simplifies the process of creating, training, and deploying ML models with a no-code interface for deep learning frameworks.	 USA	2022	Fast
	Shuffll shuffll.com	Shuffll offers an AI-driven video creation studio, streamlining high-quality, video production.	 IL	2021	Steady
	Vistry vistry.ai	Vistry.ai offers a Conversational AI Platform for food commerce, with a customer-facing chatbot.	 USA	2020	Steady

*Based on the Synaptic Growth Index

Top Artificial Intelligence Companies				AI Bootstrapped 25	
Company		About	HQ	Founding Year	Growth Category
	 Medicodio medicodio.com	Medicodio offers AI-powered medical coding software, increasing coding efficiency and accuracy for healthcare facilities.	 USA	2021	<div>Steady</div>
	 Linkhub.ai linkhub.ai	Linkhub offers Gen AI solutions for conversational commerce, banking, customer service etc.	 ES	2021	<div>Steady</div>
	 Nebius nebius.com	Nebius offers secure and scalable AI cloud platform for large scale ML workloads.	 NL	2022	<div>Steady</div>
	 Soon.works soon.works	Soon.works offers a collaborative employee scheduling software allowing for efficient workload distribution and increased productivity.	 NL	2018	<div>Steady</div>

*Based on the Synaptic Growth Index

Artificial Intelligence Mavericks

Top performers in Bootstrapped funding stages



MindPal



Jarvislabs



Synaptic Growth Index

Synaptic Growth Index is a proprietary composite score of multiple performance metrics.

The Synaptic Growth Index (ranges from -5 to 5, 5 being the highest) quantifies the company’s growth momentum in the last year(s) by analyzing various growth metrics such as App Downloads, Website visits, Employee count, etc. over time. This index is robust to factors such as seasonality, scale differences, and month-level fluctuations.

We have compiled this report of 25 high-growth Consumer Fintech companies based on the Synaptic Growth Index. With this score, you can quickly identify new companies for the top of your funnel and better prioritise companies in the middle of the funnel.

To know more about the Synaptic Growth Index, request a demo or reach us at contact@synaptic.com

INDEX RANGE	GROWTH TYPE
4 to 5	Rapid Growth
2 to 4	Fast Growth
0 to 2	Steady Growth
0	Flat
-2 to 0	Flat/Decline
-5 to -2	Decline

About Synaptic

Synaptic is an alternative data intelligence platform that helps investors, data teams & research analysts leverage alternative datasets across their investment processes. We bring together 100s of performance metrics on companies like employee data, product reviews, website, app metrics and many more on a single pane of glass.

Our rich analytics toolkit & automated insights engine helps investors source, track & diligence companies faster & better. We are trusted by top data-driven VCs, PEs, hedge funds and asset managers.

Schedule a personalised demo

 Synaptic | contact@synaptic.com

