

Digital Health 30

High-Growth Digital Health Companies

April 2024





About Digital Health 30

The Digital Health sector continues to thrive in Q1 2024, with startups securing a total of **\$2.7 billion** across **133 deals***. Boston-based Arena BioWorks raised \$500 million for cancer and brain disease treatments. Ji Xing Pharmaceuticals in Shanghai got \$162 million for cardiovascular and ophthalmic research. Harbor Health in Austin, Texas, secured \$95.5 million for primary and specialty clinics.

This report centers on **early-stage companies**, spotlighting 30 rapidly evolving firms at the forefront of pioneering advancements in Digital Health. Among the major themes explored in this report are Total Care Management, Digital Front End & Patient Engagement, Telehealth, Personalized Healthcare, and Mental Health & Wellness Technology.

The study delves deeper into the selected high-growth companies, utilizing alternative data measures such as staff size, online traffic, and more. Additionally, leaders from these firms are prominently featured in the report.

Among the companies covered in this report, **39%** have secured series A and B funding, while **45%** are currently in the seed stage. The remaining companies are self-funded.

*Source: Rock Health's Q1 2024 Digital Health Funding Report

Total Care Management

BOOTSTRAPPED

Klarity

SEED STAGE

 **carepatron**

EARLY STAGE

 **Semble**
 **SALUX** GmbH

Personalized & Specialized Healthcare

BOOTSTRAPPED

 **imagine**
pediatrics™

SEED STAGE

 **Fitelo**

 **HeHealth**

 **carda** health

EARLY STAGE

MIDI
HEALTH

 **pomelo care**

 **Synaptic**

Digital Health 30

April 2024

Data Analytics Platform

EARLY STAGE

 **VAMSTAR**

 **FLOY**

Mental Health

BOOTSTRAPPED

 **allminds**

SEED STAGE

terappin

SoulUp

mochi
HEALTH

Flourish
Labs

EARLY STAGE

 **unobravo**

growtherapy

Digital Front End & Patient Engagement

SEED STAGE

Iron
HEALTH 

EARLY STAGE

Moxie

Billing & Payments Platform

SEED STAGE

TENEX

EARLY STAGE

 **adonis**

Virtual Care Platform

EARLY STAGE

 **Inbound**
Health

Nabla

Telehealth

BOOTSTRAPPED

dropbio
health

 **NEW**
FRONTIER
GROUP

SEED STAGE

 **Nourish**

Henry

EARLY STAGE

doccla











fabric

UNICORN

 **d-Matrix**

Top Digital Health Companies:

Bootstrapped







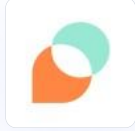



Company	About	HQ	Founding Year	Growth Category
 <div>Klarity klarity.health</div>	Klarity uses AI for personalized health insights, health risk detection and preventive healthcare management.	 UK	2021	<div>Rapid</div>
 <div>Imagine Pediatrics imaginepediatrics.org</div>	Imagine Pediatrics provides personalized virtual care for children with rare diseases.	 USA	2022	<div>Rapid</div>
 <div>Dropbio Health dropbiohealth.com</div>	Drop Bio Health provides an end-to-end solution for personalised health analysis at home.	 AUS	2018	<div>Rapid</div>
 <div>Allminds getallminds.com</div>	Allminds is a mental health startup that provides culturally competent therapy and personalized, affordable care plans.	 USA	2020	<div>Fast</div>
 <div>MediOrbis mediorbis.com</div>	MediOrbis is a healthcare platform that offers professional care services and advanced chronic illness management.	 USA	2014	<div>Fast</div>

*Based on the Synaptic Growth Index

Disclaimers: Data in the report indicates a company's performance and should not be, in any way, considered as the company's actual growth. If a company is not included in the list, that does not necessarily mean that its performance is worse than these companies. Interesting Companies have been filtered out by Synaptic based on their stage, growth, and business model primarily to highlight the growth trend of the companies. This list is a subset of high-growth companies.
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Top Digital Health Companies:

Seed Stage











Company	About	HQ	Founding Year	Total Funding	Growth Category
 Nourish usenourish.com	Nourish connects users with registered dieticians for evidence-based nutritional counselling.	 USA	2021	\$9.3M	Rapid
 Henry Meds henrymeds.com	Henry Meds is a patient management platform that offers affordable, holistic treatment for chronic medical conditions.	 USA	2022	Undisclosed	Rapid
 Terappin terappin.com	Terappin is an online therapy app that connects clients with licensed therapists for psychological support and counseling.	 TR	2020	\$1.1M	Rapid
 Fitelo fitelo.co	Fitelo is a wellness portal that provides lifestyle advice and tailored food plans for users.	 IN	2016	\$1.5M	Rapid
 HeHealth hehealth.ai	HeHealth provides sexual health analysis and recommendations for men.	 USA	2022	\$0.7M	Rapid

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Top Digital Health Companies:

Seed Stage









Company	About	HQ	Founding Year	Total Funding	Growth Category
 SoulUp soulup.in	SoulUp is a mental health platform that fosters peer-to-peer connections for mental health support.	 IN	2021	\$0.6M	Rapid
 Mochi Health joinmochi.com	Mochi Health provides FDA-approved weight loss medications and personalized obesity treatment programs for individuals.	 USA	2022	\$0.5M	Rapid
 Tenex tenex.com.br	Tenex provides a platform for clinics to build healthcare subscription plans.	 BR	2014	\$0.2M	Rapid
 Carda Health cardahealth.com	Carda Health offers virtual cardiac and pulmonary care services, enabling patients to recover at home.	 USA	2020	Undisclosed	Fast
 Iron Health ironhealth.io	Iron Health is a virtual care platform offering comprehensive gynecology healthcare services for women.	 USA	2022	\$4.5M	Fast

*Based on the Synaptic Growth Index

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Top Digital Health Companies:

Seed Stage











Company	About	HQ	Founding Year	Total Funding	Growth Category
<div><div>Doctor One doctor.one</div></div>	Doctor.One is a platform to streamline patient engagement and communication.	 PL	2021	\$2.8M	Fast
<div><div>Floy floy.com</div></div>	Floy uses AI-driven software to help radiologists detect difficult-to-see abnormalities.	 DE	2021	\$9.5M	Fast
<div><div>Carepatron carepatron.com</div></div>	Carepatron is a healthcare management software to streamline client management and billing.	 NZ	2019	\$5M	Fast
<div><div>Flourish Labs flourishlabs.com</div></div>	Flourish Labs offers peer support for youth facing mental health issues.	 USA	2021	\$6.5M	Fast

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Top Digital Health Companies:

Early Stage











Company		About	HQ	Founding Year	Total Funding	Growth Category
	Unobravo unobravo.com	Unobravo is an online psychology platform that arranges remote counseling sessions for users.	 IT	2019	\$17.6M	Rapid
	Fabric fabrichealth.com	Fabric is an end to end healthcare enablement platform providing workflow automation, patient engagement, etc.	 USA	2021	\$80M	Rapid
	Midi Health joinmidi.com	Midi is a virtual clinic platform that provides individualized care and assistance for perimenopausal and menopausal women.	 USA	2021	\$39M	Rapid
	Inbound Health inboundhealth.com	Inbound Health helps health systems deliver hospital- at-home and skilled nursing home programs.	 USA	2022	\$50M	Rapid
	Pomelo Care pomelocare.com	Pomelo Care is a virtual platform for maternity care that provides tailored services to expectant mothers and infants.	 USA	2021	\$41M	Rapid

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Top Digital Health Companies:

Early Stage


Company	About	HQ	Founding Year	Total Funding	Growth Category
 Grow Therapy growtherapy.com	Grow therapy facilitates the connection between mental health professionals and patients with individualized, easily available therapeutic services.	 USA	2020	\$90M	<div>Rapid</div>
 Semble semble.io	Semble is an end to end healthcare management platform for hospitals and nursing homes.	 UK	2017	\$12M	<div>Rapid</div>
 Vamstar vamstar.io	Vamstar provides data science platform for medical supplies pricing optimisation and product selection.	 UK	2019	\$9.8M	<div>Rapid</div>
 Moxie joinmoxie.com	Moxie enables nurses to establish, manage, and expand their own MedSpas.	 USA	2022	\$15.7M	<div>Fast</div>
 Doccla doccla.com	Doccla builds tech-neutral virtual wards, collaborating with care organizations to enable remote patient monitoring.	 UK	2019	\$25.5M	<div>Fast</div>

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Top Digital Health Companies:

Early Stage

Company	About	HQ	Founding Year	Total Funding	Growth Category
<div></div> <div>Nabla nabla.com</div>	Nabla Copilot is an AI-driven ambient assistant that helps streamline clinical documentation and improve patient care.	 FR	2018	\$44.7M	Fast
<div></div> <div>Salux salux.com.br</div>	Salux provides end to end healthcare management solutions for clinics and hospitals of all sizes.	 BR	1997	\$10.8M	Fast
<div></div> <div>Adonis adonis.io</div>	Adonis is an AI-powered healthcare revenue platform designed to improve revenue cycle management and financial performance of clinics.	 USA	2022	\$22.9M	Fast

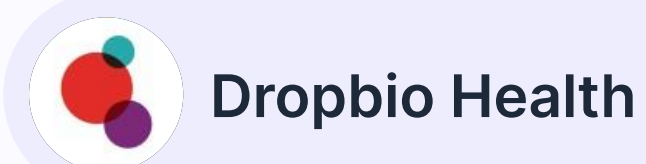
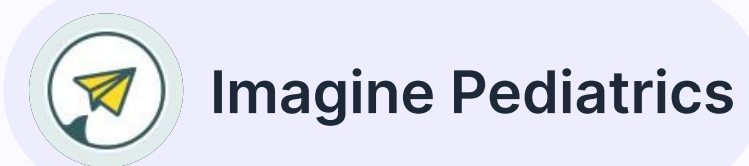
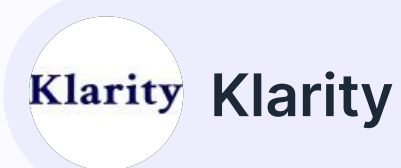
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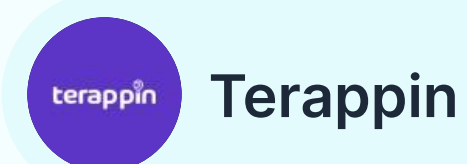
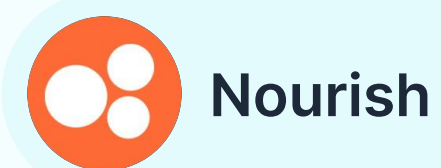
Digital Health Mavericks

Top performers across different funding stages

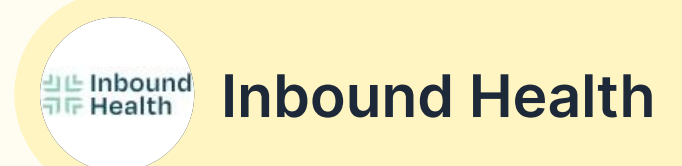
Bootstrapped



Seed Stage



Early Stage





UK Founded in 2016 Care Management

Klarity uses AI for personalized health insights, health risk detection and preventive healthcare management.

FOUNDERS



Drishti Arora
Co-Founder



Daniel Rovira
Co-Founder



William Cooper
Co-Founder & CEO

Employee count



Source: Synaptic

Employee count became 2X from Feb 2023 to Feb 2024.

Total website visits



Source: Similarweb

Website visits became 3X from Feb 2023 to Feb 2024.



Imagine Pediatrics

imaginepediatrics.org

UK

Founded in 2022

Personalized Healthcare

Imagine Pediatrics provides personalized virtual care for children with rare diseases.

FOUNDERS



Zeena Johar
Co-Founder & CBO



Alison Curfman
Co-Founder

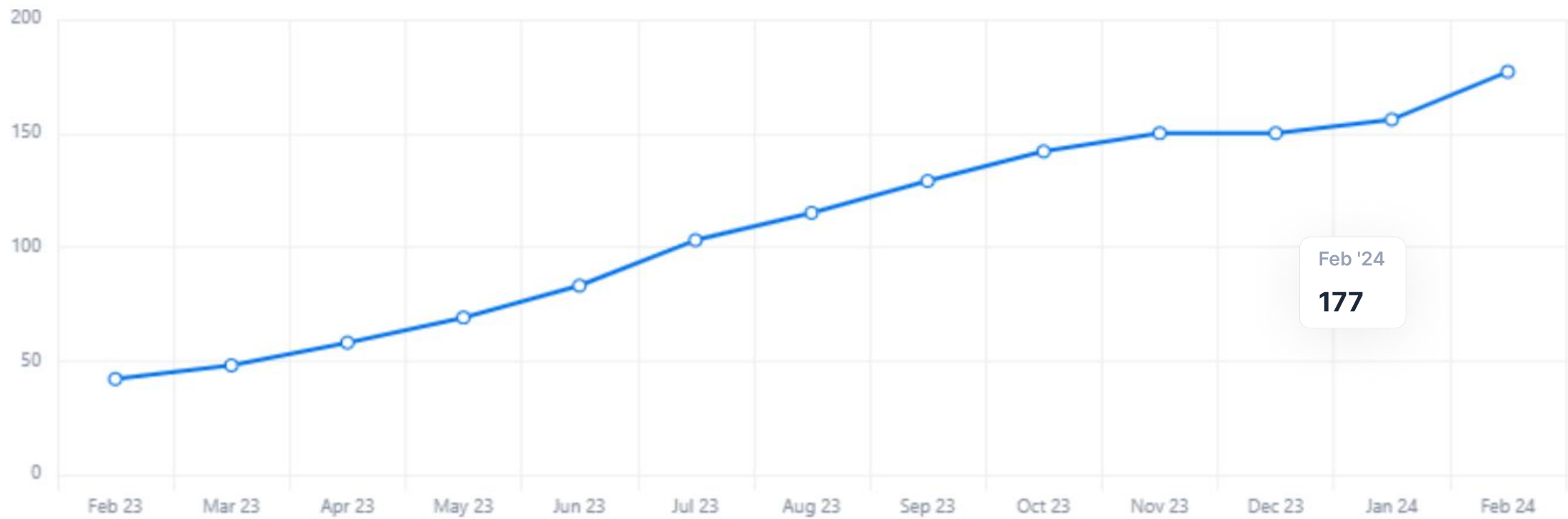


Taylor Beery
Co-Founder & COO



Meghan Haycraft
Co-Founder

Employee count



Source: Synaptic

Employee count increased by 220% from Feb 2023 to Feb 2024.

Total website visits



Source: Similarweb

Website visits had a slight overall increase from Feb 2023 to Feb 2024.



Dropbio Health

dropbiohealth.com

 Australia

 Founded in 2018

Telehealth

Drop Bio Health provides an end-to-end solution for personalised health analysis at home.



Jim Liddle
Co-Founder & CEO

FOUNDERS

Employee count



Source: Synaptic

Employee count increased by 1 from Feb 2023 to Feb 2024.

Total website visits



Source: Similarweb

Website visits increased drastically from Feb 2023 to Feb 2024.



Allminds

getallminds.com

USA

Founded in 2020

Mental Health & Wellness Tech

Allminds is a mental health startup that provides culturally competent therapy and personalized, affordable care plans.

FOUNDERS



Juan Ordonez
Co-Founder & CEO



Gagan Mac
Co-Founder

Employee count



Source: Synaptic

Employee count became 3.5X from Feb 2023 to Feb 2024.

Total website visits



Source: Similarweb

Website visits showed an overall increase of 21% from Feb 2023 to Feb 2024.



MediOrbis

mediorbis.com

USA

Founded in 2014

Telehealth

MediOrbis is a healthcare platform that offers professional care services and advanced chronic illness management.

FOUNDERS



Jonathan Wiesen
Founder & CMO

Employee count



Source: Synaptic

Employee count increased by 36% from Feb 2023 to Feb 2024.

Total website visits



Source: Similarweb

Website visits showed an overall increase of 61% from Feb 2023 to Feb 2024 with various ups and downs.



Nourish

usenourish.com

USA

Founded in 2021

Telehealth

Nourish connects users with registered dieticians for evidence-based nutritional counselling.

Total funding
\$9.3M

Rapid Growth

FOUNDERS



Stephanie Liu
Co-Founder



Sam Perkins
Co-Founder



Aidan Dewar
Co-Founder

INVESTORS

- BoxGroup
- Y Combinator
- Thrive Capital
- Susa Ventures
- Operator Partners

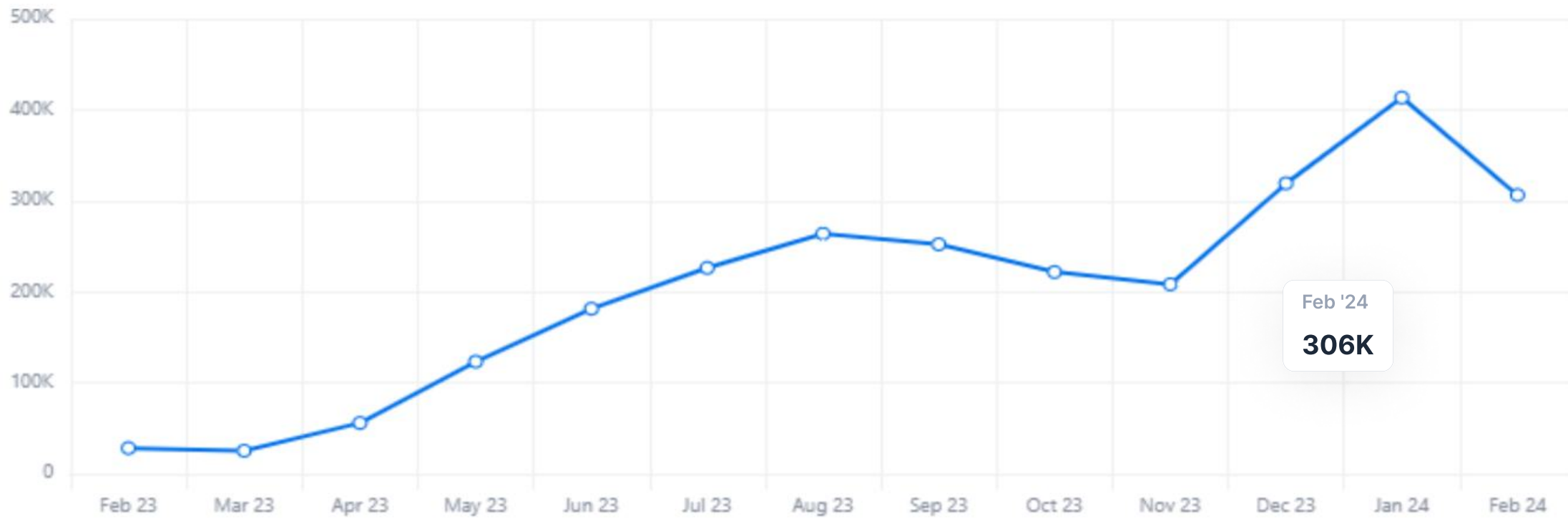
Employee count



Source: Synaptic

Employee count became 3X from Feb Feb 23 to Feb 24.

Total website visits



Source: Similarweb

Website visits increased drastically from Feb 2023 to Feb 2024.



Henry Meds

henrymeds.com

USA

Founded in 2022

Telehealth

Henry Meds is a patient management platform that offers affordable, holistic treatment for chronic medical conditions.

Total funding

Undisclosed

Rapid Growth

FOUNDERS

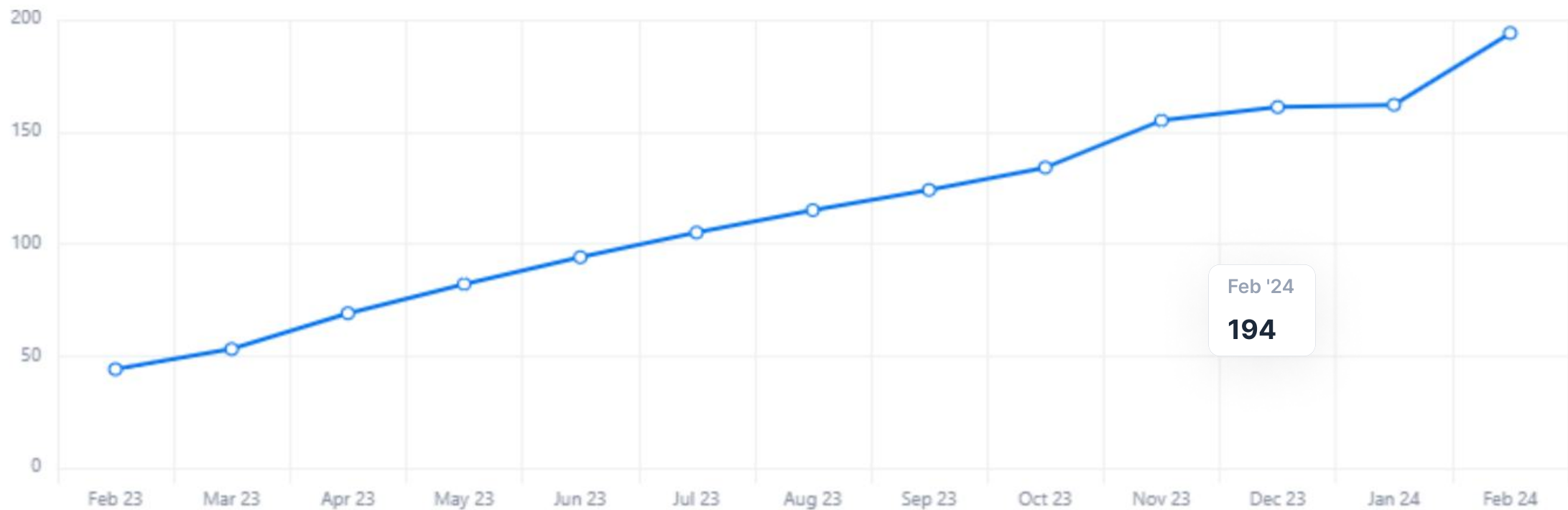


Nathaniel Armer
Founder & CTO

INVESTORS

Heron Rock Fund

Employee count



Source: Synaptic

Employee count became 4X from Feb 2023 to Feb 2024.

Total website visits



Source: Similarweb

Website visits increased drastically till June 2023 and then fell sharply.



Terappin

terappin.com



Turkey



Founded in 2020

Mental Health & Wellness Tech

Nourish is a healthcare platform that connects users with registered dietitians for evidence-based nutritional counseling.

Total funding

\$1.1M

Rapid Growth

Employee count



Source: Synaptic

Employee count increased by 56% from Feb 2023 to Feb 2024

Total website visits



Source: Synaptic

Website visits became 7X from Feb 2023 to Feb 2024

FOUNDERS



Taygun Ersoy
Co-Founder & CEO



Tarık Kinin
Co-Founder & CTO

INVESTORS

Ayberk Kalkavan



Fitelo

fitelo.co



India



Founded in 2016

Personalized Healthcare

Fitelo is a wellness portal that provides lifestyle advice and tailored food plans for users.

Total funding

\$1.5M

Rapid Growth

FOUNDERS



Mac Singh
Co-Founder



Sahil Bansal
Co-Founder & CEO

INVESTORS

Guild Capital

Chaayos

Country Delight

Pareto Capital

Employee count



Source: Synaptic

Employee count doubled from Feb 2023 to Feb 2024.

Total website visits



Source: Similarweb

Website visits Increased by 118% from Feb 2023 to Feb 2024.



HeHealth

hehealth.ai

India

Founded in 2022

Personalized Healthcare

HeHealth provides sexual health analysis and recommendations for men.

Total funding

\$0.7M

Rapid Growth

FOUNDERS



Yudara Kularathne
Co-Founder & CEO



Mei-Ling Lu
Co-Founder & COO

INVESTORS

ARKRAY Corporate Venture Capital

Plug and Play

Employee count



Source: Synaptic

Employee became 3.5X from Feb 2023 to Feb 2024.

Total website visits



Source: Similarweb

Website visits increased sharply from Dec 2023 to Feb 2024.



Unobravo

unobravo.com

Italy

Founded in 2019

Mental Health & Wellness Tech

Unobravo is an online psychology platform that arranges remote counseling sessions for users.

Total funding

\$17.5M

Rapid Growth



Danila De Stefano
Founder & CEO

Daniel Petrell

Rika Christanto

Olivier Bonnet

Thomas Plantenga

Insight Partners

CDP Equity

Cassa Depositi e Prestiti

SocialFare

Employee count



Source: Synaptic

Employee count increased by 67% from Feb 2023 to Feb 2024.

Total website visits



Source: Similarweb

Website visits Increased drastically from Aug 2023 to Feb 2024.



Fabric

fabrichealth.com



Italy



Founded in 2021

Telehealth

Fabric is an end to end healthcare enablement platform providing workflow automation, patient engagement, etc.

Total funding

\$80M

Rapid Growth



Aniq Rahman
Founder & CEO

FOUNDERS

BoxGroup

Thrive Capital

General Catalyst

Google Ventures

Salesforce Ventures

Vast Ventures

Atento Capital

INVESTORS

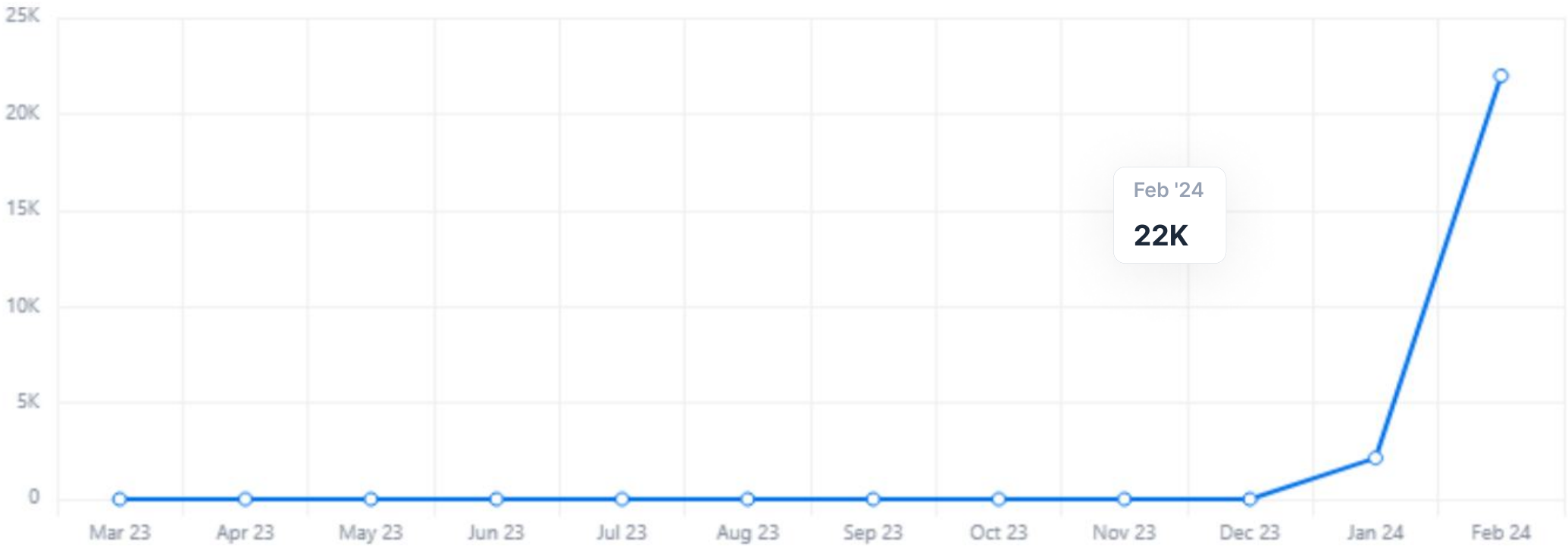
Employee count



Source: Synaptic

Employee count increased by 23% from Feb 2023 to Feb 2024.

Total website visits



Source: Similarweb

Website visits increased sharply from Dec 2023 to Feb 2024.



Midi Health

joinmidi.com

USA

Founded in 2021

Personalized Healthcare

Midi is a virtual clinic platform that provides individualized care and assistance for perimenopausal and menopausal women.

Total funding
\$39M
Rapid Growth

FOUNDERS



Joanna Strober
Co-Founder & CEO



Jill Herzig
Co-Founder



Sharon Meers
Co-Founder



Kathleen Jordan
Co-Founder

INVESTORS

- Google Ventures
- Felicis
- Icon Ventures
- 25madison
- Operator Collective
- SemperVirens Venture Capital
- Susan Wojcicki
- Anne Wojcicki
- Muse Capital
- Emerson Collective

Employee count



Source: Synaptic

Employee count became 4X from Feb 2023 to Feb 2024.

Total website visits



Source: Similarweb

Website visits became 2.7X from Feb 2023 to Feb 2024.



Inbound Health

inboundhealth.com

USA

Founded in 2020

Virtual Care

Inbound Health helps health systems deliver hospital- at-home and skilled nursing home programs.



Dave Kerwar
Founder & CEO

McKesson Ventures

Flare Capital Partners

HealthQuest Capital

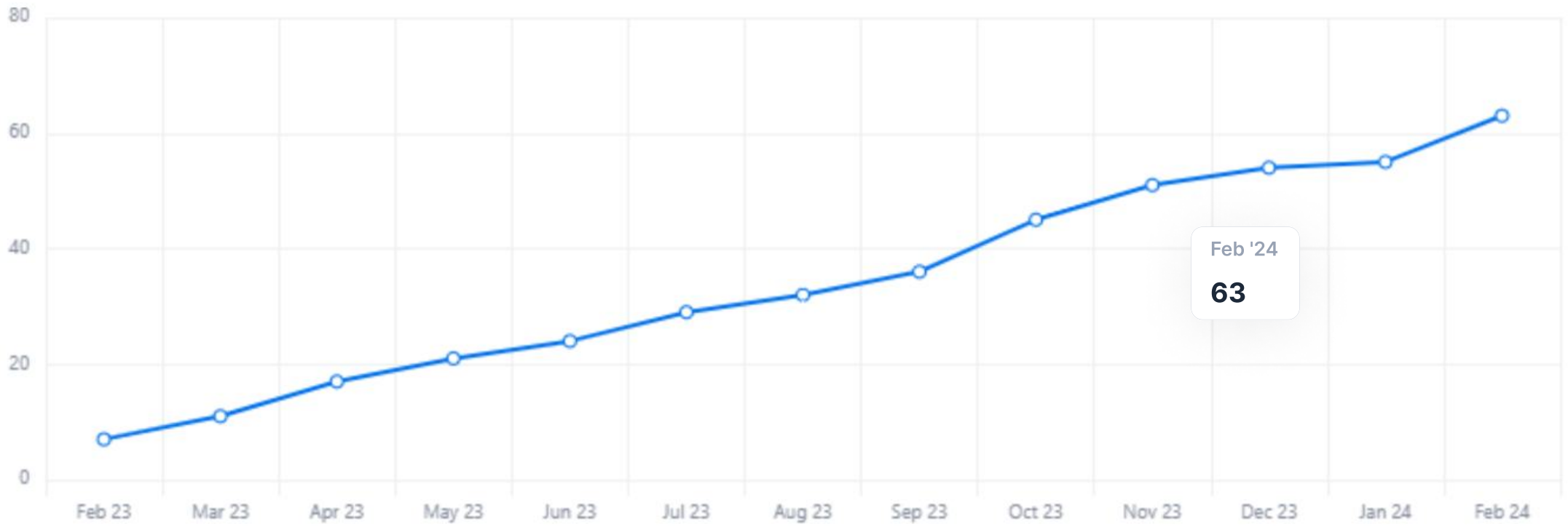
Allina Health

Total funding

\$50M

Rapid Growth

Employee count



Source: Synaptic

Employee count increased drastically from Feb 2023 to Feb 2024.

Total website visits



Source: Similarweb

Website visits rose sharply from Oct 2023 to Dec 2023 and then declined..

FOUNDERS

INVESTORS



Pomelo Care

pomelocare.com

USA

Founded in 2021

Personalized Healthcare

Pomelo Care is a virtual platform for maternity care that provides tailored services to expectant mothers and infants.

Total funding

\$40.9M

Rapid Growth

FOUNDERS



Marta Bralic Kerns
Founder & CEO

INVESTORS

- Adam Boehler
- Puneet Singh
- BoxGroup
- SVA
- Andreessen Horowitz
- First Round Capital
- Allen & Company
- Operator Partners

Employee count



Source: Synaptic

Employee count increased to 3.7X from Feb 2023 to Feb 2024.

Total website visits



Source: Similarweb

Website visits rose sharply in June 2023 and Oct 2023 and the declined.

Synaptic Growth Index

Synaptic Growth Index is a proprietary composite score of multiple performance metrics.

The Synaptic Growth Index (ranges from -5 to 5, 5 being the highest) quantifies the company’s growth momentum in the last year(s) by analyzing various growth metrics such as App Downloads, Website visits, Employee count, etc. over time. This index is robust to factors such as seasonality, scale differences, and month-level fluctuations.

We have compiled this report of 25 high-growth Consumer Fintech companies based on the Synaptic Growth Index. With this score, you can quickly identify new companies for the top of your funnel and better prioritise companies in the middle of the funnel.

To know more about the Synaptic Growth Index, request a demo or reach us at contact@synaptic.com

INDEX RANGE	GROWTH TYPE
4 to 5	Rapid Growth
2 to 4	Fast Growth
0 to 2	Steady Growth
0	Flat
-2 to 0	Flat/Decline
-5 to -2	Decline

About Synaptic

Synaptic is an alternative data intelligence platform that helps investors, data teams & research analysts leverage alternative datasets across their investment processes. We bring together 100s of performance metrics on companies like employee data, product reviews, website, app metrics and many more on a single pane of glass.

Our rich analytics toolkit & automated insights engine helps investors source, track & diligence companies faster & better. We are trusted by top data-driven VCs, PEs, hedge funds and asset managers.

Schedule a personalised demo

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